

SUSK supports Ukraine through Shevchenko "Hope / Надія" T-shirt Project

In March 2014, SUSK launched a "Hope / Haдiя" t-shirt project in order to mark the 200th anniversary of the birth of Taras Shevchenko – Ukrainian poet, artist, literary father, and political and social activist.

"Haðin," written under Shevchenko's image on our t-shirts, represents his everlasting hope for a free and independent Ukraine – a hope that is carried in the hearts of all Ukrainians. The initiative is a tribute to both Shevchenko and the spirit of Maidan.



Christine Czoli (SUSK President) and Mr. Taras Bahriy (Ukrainian Canadian Congress – Toronto President)

SUSK would like to extend a sincere thank you to all those who supported our initiative. We are pleased and proud to report that a portion of the project's proceeds have gone toward supporting the Maidan movement in Ukraine. SUSK calls upon its member Ukrainian Students' Organizations and all Ukrainian Canadian students to continue supporting Ukrainians in their fight for democracy. Every effort of every individuals counts: we are each a drop in the ocean that will change Ukraine.



We invite supporters of this project to participate in a social media campaign to highlight our initiative and its associated anniversary:

- 1) Take a photo of yourself wearing your Shevchenko t-shirt with a key landmark in your city, while on vacation, or as part of your day-to-day routine
- 2) Share it on social media using #SUSKhasHope

"Teach, read, and learn from others, but do not forget what is your own" - Taras Shevchenko, 1845.

On behalf of the SUSK National Executive,

Christine Czoli Cassian Soltykevych Olena Kit

SUSK President SUSK Executive Vice-President SUSK Alumni Director