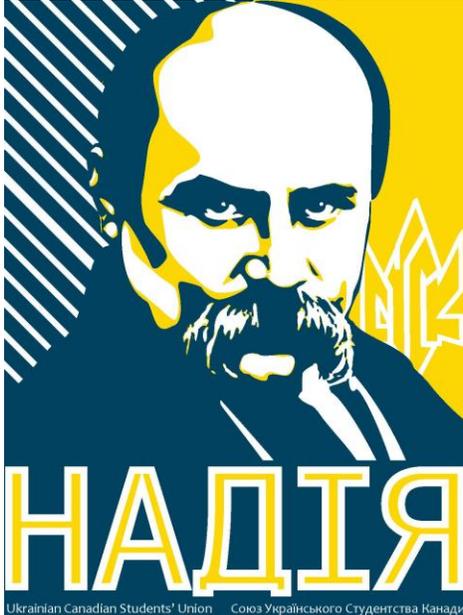




SUSK Shevchenko “Hope / Надія” T-shirt Project



In March 2014, SUSK launched a “Hope / Надія” t-shirt project in order to mark the 200th anniversary of the birth of Taras Shevchenko – Ukrainian poet, artist, literary father, and political and social activist.

“Надія,” written under Shevchenko’s image on our t-shirts, represents his everlasting hope for a free and independent Ukraine – a hope that is carried in the hearts of all Ukrainians. The initiative is intended as a tribute to both Shevchenko and the spirit of Maidan. A portion of the project’s proceeds will go towards supporting Maidan in Kyiv, Ukraine.

As supporters of this project, we invite you to participate in a social media campaign to help highlight our initiative and its associated anniversary:

- 1) Take a photo of yourself wearing your Shevchenko t-shirt – with a key landmark in your city, while on vacation, or as part of your day-to-day routine
- 2) Share it on social media using *#SUSKhasHope*

“Teach, read, and learn from others, but do not forget what is your own”
- Taras Shevchenko, 1845.

Christine Czoli
SUSK President

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